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MEDIA RELEASE
Sow and Savor Soirée

Hamilton Pastoral and Agricultural Society gears up for new event.

IN a celebration of local produce and regional spirit, the Hamilton Pastoral and Agricultural Society is set to launch it's first ever "Sow and Savor Soirée" in March 2024. The event promises to be an exquisite culinary journey, celebrating the harvest of the local region.

The brainchild of chat amongst young locals and committee members, the event aims to pay homage to the hardworking individuals who cultivate the district with passion and dedication. With a fun and enjoyable evening planned, the event is poised to become an annual tradition that fosters a strong sense of pride in the agricultural sector.

The black tie evening will encompass a 5 course culinary journey with matching wines and live music, in a unique setting.

"Similar experiences are hosted in other regions, but we saw this opportunity in Hamilton and thought it aligned perfectly with the P & A Society. The event will give us the chance to showcase local produce whilst also giving the local (Farmers) an opportunity to wind down after the harvest season concludes. We've already got some great support from the community, so very eager to see this all come together." Said Business and Events Manager, Emmelie Nijskens.

The Society has collaborated with local chef, Jordan Lanigan of The Speckled Frog to craft the menu - "We're stoked to bring something like this to the Hamilton region. We have sourced some fantastic local producers who we will work with to compose a vibrant menu, which showcases some of the finest products in the region."

Sow and Savor Soirée is set to take place on Saturday 16 March 2023, in a unique setting at the Hamilton Showgrounds – Tickets will be on sale in the coming week.

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