



Media release

Overwhelming Support Drives Sheepvention Rural Expo 2026 Success

Sheepvention Rural Expo 2026 has celebrated one of its strongest events since 2020, with record attendance numbers and overwhelming support from the agricultural community, exhibitors, sponsors, and visitors.

The event marked an exciting milestone with the return of the much-loved Sheepvention Fashion Show, which made its highly anticipated comeback after an eight-year absence. The fashion show proved to be a major attraction, drawing large crowds and adding another exciting element to the event program.

Another standout highlight of the weekend was the Farmers Challenge, which delivered spectacular entertainment for attendees of all ages. The event created plenty of excitement and competition, engaging not only adults but also inspiring the next generation of young farming enthusiasts.

The success of Sheepvention Rural Expo 2026 would not have been possible without the dedication and support of the many people who contribute behind the scenes.

“We would like to sincerely thank all of our event staff, volunteers, traders, sponsors, and supporters who continue to make Sheepvention Rural Expo the successful and much-loved event it is today. Their commitment and passion are what bring this event to life each year,” said Mikayla Rice, Events Manager

With the community’s continued support and enthusiasm, organisers are already looking ahead to the future and are excited about what next year’s event will bring.

“Thank you to everyone who attended, participated, and supported Sheepvention Rural Expo 2026. We cannot wait to see what the future holds and look forward to welcoming everyone back next year.”